EasyWiFi

Simple. Reliable. Secure.

Connectivity **Enhanced**

Guest WiFi Platform
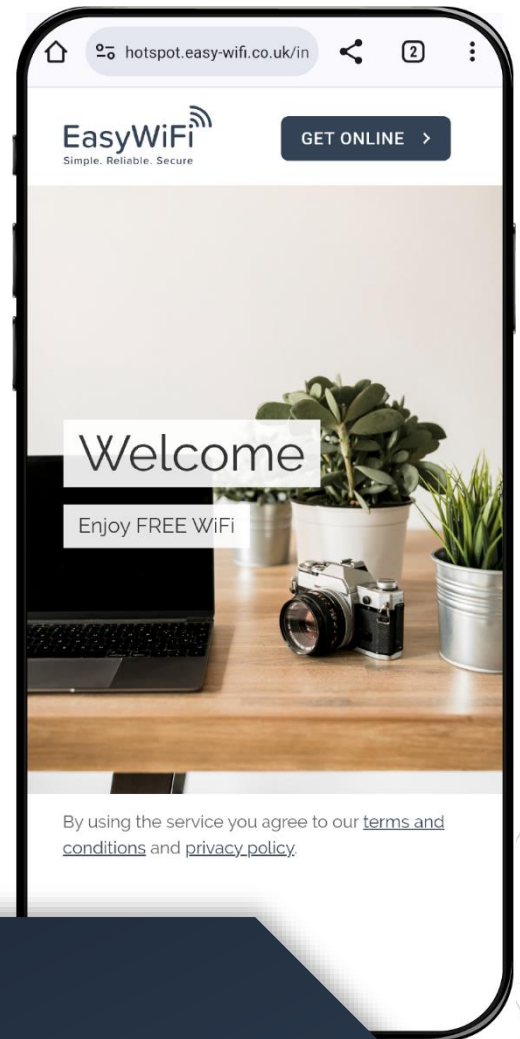
Customer **Engagement**

Elevate Customer Engagement with Tailored WiFi Solutions: Unlocking the Power of Splash Pages and Guest WiFi

Our comprehensive WiFi solutions empower businesses to transform customer interactions. Through personalized splash pages and secure guest WiFi access, companies can enhance customer experiences, drive promotional opportunities, collect valuable data, and gain a competitive edge.

Discover More

Discover how our customizable WiFi solutions can elevate your brand visibility, reinforce security measures, ensure GDPR compliance, and provide actionable insights.
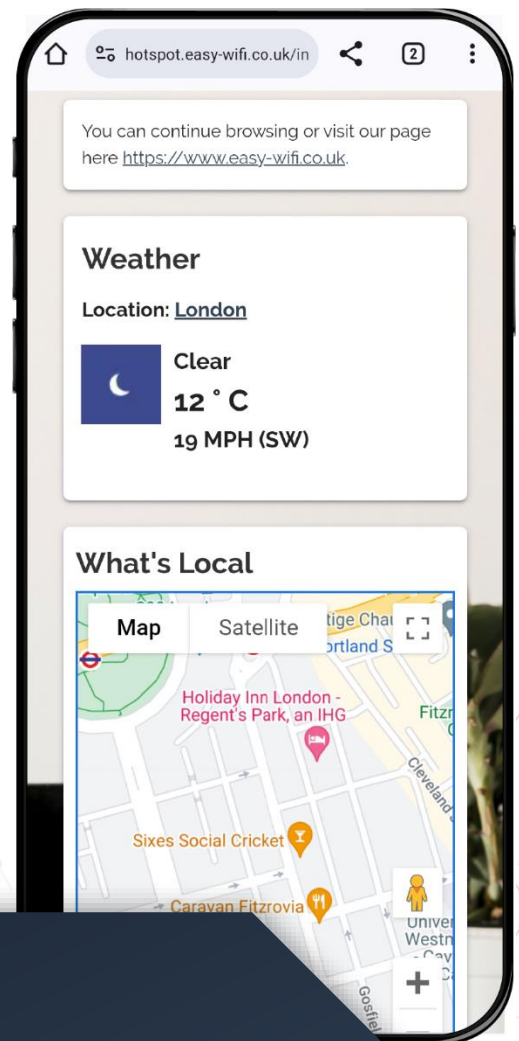
Read on…

Customer **Experience**

Providing guest WiFi with a splash page can enhance the overall customer experience.

It allows visitors to easily connect to the internet while also presenting them with relevant information or promotions through the splash page.

From a simple click to agree terms to full data capture and survey information you can fully customise the guest experience while enforcing time or bandwidth limits to make sure your business network is protected from guest overuse.

Brand Visibility: A custom-branded splash page can help reinforce your brand identity and increase brand visibility. By incorporating your logo, colours, and messaging into the design, you can create a cohesive brand experience for visitors accessing your WiFi network.
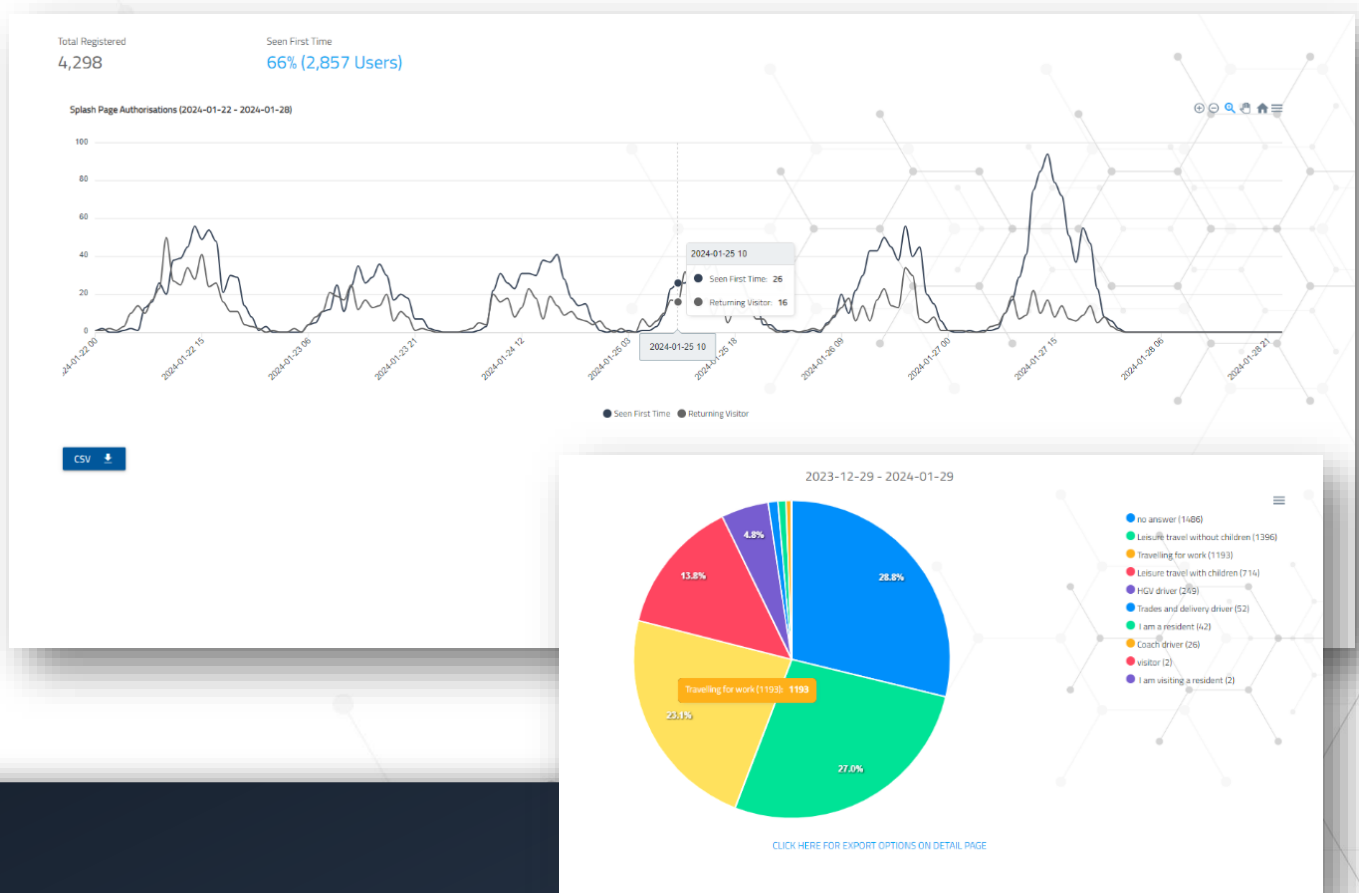
Promotional Opportunities

Splash pages offer an excellent platform for promotional content. You can use them to showcase special offers, upcoming events, or new products, thereby increasing customer engagement and potentially driving sales. Our time of day-based pages allow customised experience to promote time-based events.

Marketing **Analytics**

WiFi splash pages can integrate with analytics platforms to provide valuable insights into visitor behaviour and preferences. This data can help you make informed decisions about marketing strategies, product offerings, and customer service initiatives.

Reports

Our platform allows your business to capture a rich range of analytics and report on them, including user frequency, demographics like age and gender, and custom survey data (e.g. Rate your visit 1-5 stars).

System **Integration**

Seamless Integration for Effortless Monitoring of Site Hardware, Tailored to Your Brand Experience. We integrate with major cloud managed WiFi hardware and provide managed sensors for environmental monitoring.

INTERNET/VPN

Total: 1
Alerting: 0

IDENTITY | MANAGE

WIFI/WIRED

Total: 4
Alerting: 0

MANAGE

IOT/SENSORS

Total: 1
Alerting: 0

MANAGE

MAPS/FLOOR PLANS

MARKETING STATS (7 DAYS)

Total Users (Seen First Time): 0
Returning: 0
Subscribed to Marketing: 3

Busiest Location: 488F5AB997A9
Busiest Time: Tue 06 PM

MANAGE SPLASH PAGES

EVENTS/ALERTS

DEVICE	TYPE	TIME	MESSAGE
fc:ec:da:bc:37:0b First Floor	OFFLINE	2023-07-30 16:15:01	THE DEVICE IS CURRENTLY UNREACHABLE
fc:ec:da:bc:37:0b First Floor	OFFLINE	2023-07-29 17:35:01	THE DEVICE IS CURRENTLY UNREACHABLE

Other Integrations

We also integrate with marketing platforms like MailChimp to allow automated secure population of mailing lists without you having to lift a finger.

More **Great Reasons**

The benefits of providing a professional guest WiFi platform are more than we can count but here are a few good ones.

Data Collection: WiFi splash pages can serve as a valuable tool for collecting customer data. By asking users to log in or provide some basic information before accessing the internet, you can gather valuable insights into your customer demographics and preferences, which can inform your marketing strategies. And our pages are GDPR compliant with users able to manage their own data, anytime.

Security: Guest WiFi networks can help improve the security of your primary network by segregating guest traffic. By providing a separate network for visitors, you reduce the risk of unauthorized access to sensitive data or resources on your main network. We can also offer self-enrolment for WPA2-Enterprise secure WiFi allowing control over corporate and BYOD access.

Competitive Advantage: Offering guest WiFi with a professionally designed splash page can give you a competitive edge over businesses that do not provide this amenity. It demonstrates your commitment to customer satisfaction and modernizes the customer experience.

Flexibility: Splash pages can be easily customized to align with specific marketing campaigns or seasonal promotions. This flexibility allows you to tailor the guest WiFi experience to meet the needs of your business and target audience.

Word-of-Mouth Marketing: A positive guest WiFi experience can lead to word-of-mouth referrals and positive reviews, which can in turn attract more customers to your business. To find out more or to get a full demo get in touch with us today: www.easy-wifi.co.uk.

Other Integrations

The EASY WIFI team boasts extensive experience in designing, constructing, and maintaining guest WiFi networks for renowned establishments such as London Heathrow, Moto, Premier Inn, Travelodge, and Nationwide Building Society. With our proven expertise in guest solutions, we offer a platform that can be seamlessly white-labelled and is multi-tenant, catering to the needs of Managed Service Providers (MSPs).